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Christine Arthur Design Group Recognized by Graphic Design USA with Certificate of Excellence for Packaging Design

CUPERTINO, CALIFORNIA – April 16, 2008 - Christine Arthur (CA) Design Group, a Bay Area-based graphic design agency, has been recognized by Graphic Design USA with a Certificate of Excellence for Packaging Design.

[Christine Arthur Design Group](#), founded in 2001 by graphic designer Christine Arthur, specializes in providing strategic design solutions for Silicon Valley clients. The agency has a solid track record of delivering compelling graphic design to captivate the target audience and amplify the marketing message.

The winning packaging designs for AMCC's 3ware RAID controllers are featured in Graphic Design USA's Package and Instore Design Awards Annual, published in the March 2008 issue.

"We congratulate Christine Arthur Design Group on this achievement," said Charles Eischen, Sr. Marketing Manager at AMCC Storage. "Her agency supports our 3ware product launches with [advertising](#), sales tool design, [packaging](#), [photography](#), [collateral](#), [web](#) and [trade show graphics](#). There is no doubt that our market presence is enhanced by the creativity and quality work that Christine produces for us".

"I'm delighted to receive this award," said Christine Arthur, the agency's Owner and Founder. "The award validates that we apply our extensive design experience to provide our clients with innovative, creative, functional, design solutions that work to differentiate their products in the cluttered retail shelf space."

About Christine Arthur Design Group

[CA Design Group](#) offers integrated marketing communications services. We work with leading high technology and entertainment clients on branding, annual reports, packaging, digital photography, direct mail, signage and web graphics.

To learn more about the agency, contact Christine Arthur at www.carthurdesign.com or call 408.476.1256.