



MarCom Awards

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Christine Arthur Design Group Recognized with Multiple Platinum and Gold 2007 MarCom Awards for Excellence in Graphic Design

CUPERTINO, CALIFORNIA – November 12, 2007 Christine Arthur (CA) Design Group, a Bay Area-based graphic design agency, has been recognized with five MarCom 2007 awards. The awards acknowledge the breadth of design capabilities that the agency delivers in the print category, including:

- Platinum Award – Annual Report Design
- Platinum Award – Product Launch Campaign including packaging, sales support materials, collateral, advertising, and trade show signage
- Gold Award – Advertising Campaign
- Honorable Mention – Annual Report Photography
- Honorable Mention – Brochure Design

Christine Arthur Design Group founded in 2001 by graphic designer Christine Arthur, specializes in providing strategic design solutions for Silicon Valley clients. The agency has a solid track record of delivering compelling graphic design to captivate the target audience and amplify the marketing message.

“ I’m delighted to receive these awards,” said Christine Arthur, the agency’s Owner and Founder. “The awards validate that we apply our extensive design experience to provide our clients superior quality of service along with innovative, creative, functional, design solutions.”

CA Design Group offers integrated marketing communications services. We work with leading high technology and entertainment clients on branding, annual reports, packaging, digital photography, direct mail, signage and web graphics.

To learn more about the agency, contact Christine Arthur at www.carthurdesign.com or call 408.476.1256.