



MarCom Awards

November 10, 2008

Contact: Christine Arthur
Christine Arthur Design Group
408.476.1256

FOR IMMEDIATE RELEASE

Christine Arthur Design Group Recognized With Gold 2008 MarCom Award For Excellence in Annual Report Graphic Design

CUPERTINO, CA, Nov. 10, 2008 – Christine Arthur (CA) Design Group, an award-winning Bay Area-based graphic design agency, has once again been recognized by the Association of Marketing and Communication Professionals for design excellence of the Micrel Annual Report.

“We congratulate Christine Arthur on this great distinction”, states Julieanne DiBene, Director of Communications for Micrel Inc. “We have contracted with her Agency for the past 4 years and every year they have produced stellar work. The Annual Report is a key component of our branding and communication strategy and we know we can rely on Christine to deliver creative solutions that best communicate our performance and future goals.”

Christine Arthur Design Group was founded in 2001 by graphic designer Christine Arthur, who specializes in providing strategic design solutions for Silicon Valley clients. The agency has a solid track record of delivering compelling graphic design solutions that captivate target audiences and amplify marketing messages.

“We’re delighted to receive this prestigious award,” said Christine Arthur, Agency Owner and Founder. “This international competition is one of the largest of its kind in the world, and we are extremely proud to continue to produce work that is judged to exceed the high standards of a very competitive industry.”

CA Design Group offers comprehensive integrated marketing communications services. The firm works with leading high technology and entertainment clients to produce cutting-edge branding, annual reports, advertising, packaging, digital photography, direct mail, signage and web graphic solutions.

To learn more about the agency, contact Christine Arthur at:
www.carthurdesign.com or call: 408.476.1256.